



# VOICE:



SOCIETAL EDUCATION CREATING OPENNESS

# Techniques & Tools for Presentation

Ms. L. Zaidi  
Ms. T. Huang



# OUTLINE

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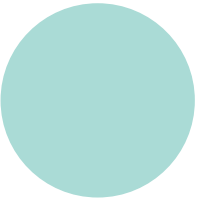
- ◆ Impact of Human Voice
- ◆ Non Verbal Communication
- ◆ Revolution in Presentation Skills
- ◆ Speech by Tristen Huang “Beyond the Stage”

The  
Human  
Voice

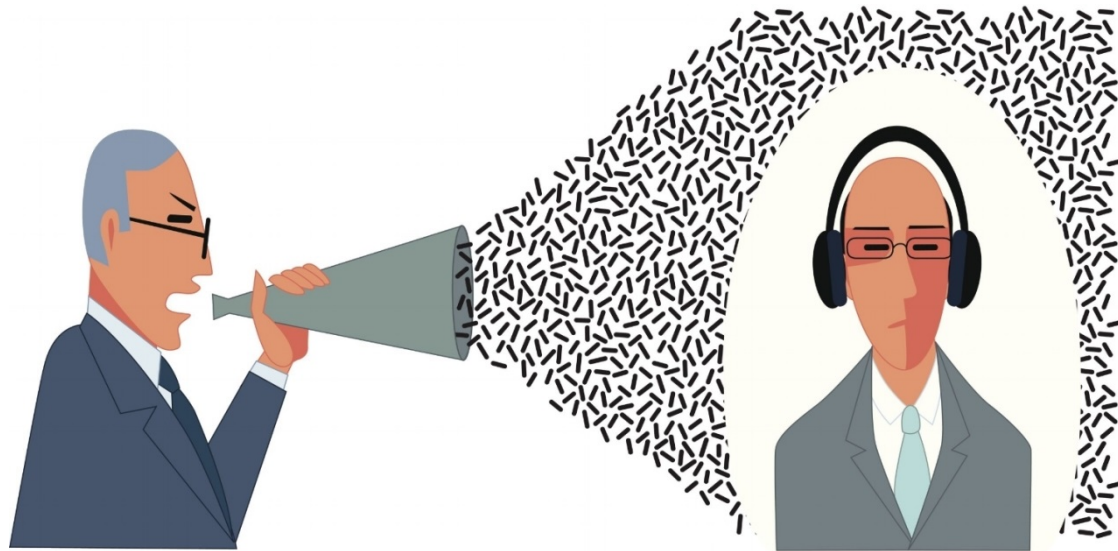
Peace

War

I love you.



**WARNING**  
**I'M NOT LISTENING**



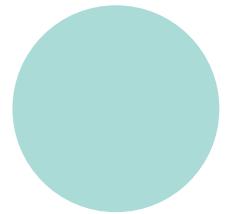
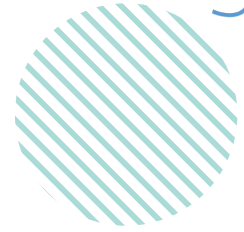
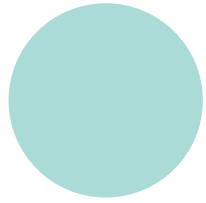
Speak  
Powerfully  
HOW?

Superiority or  
inferiority  
complex

Habits

Fear

Ego



Gossip

Judging

Negativity

Complaining

Excuses

Embroidery

Dogmatism

**The Voice**

# HAIL

A cluster of overlapping circles in shades of teal and blue on the left side of the page.

**Honesty**

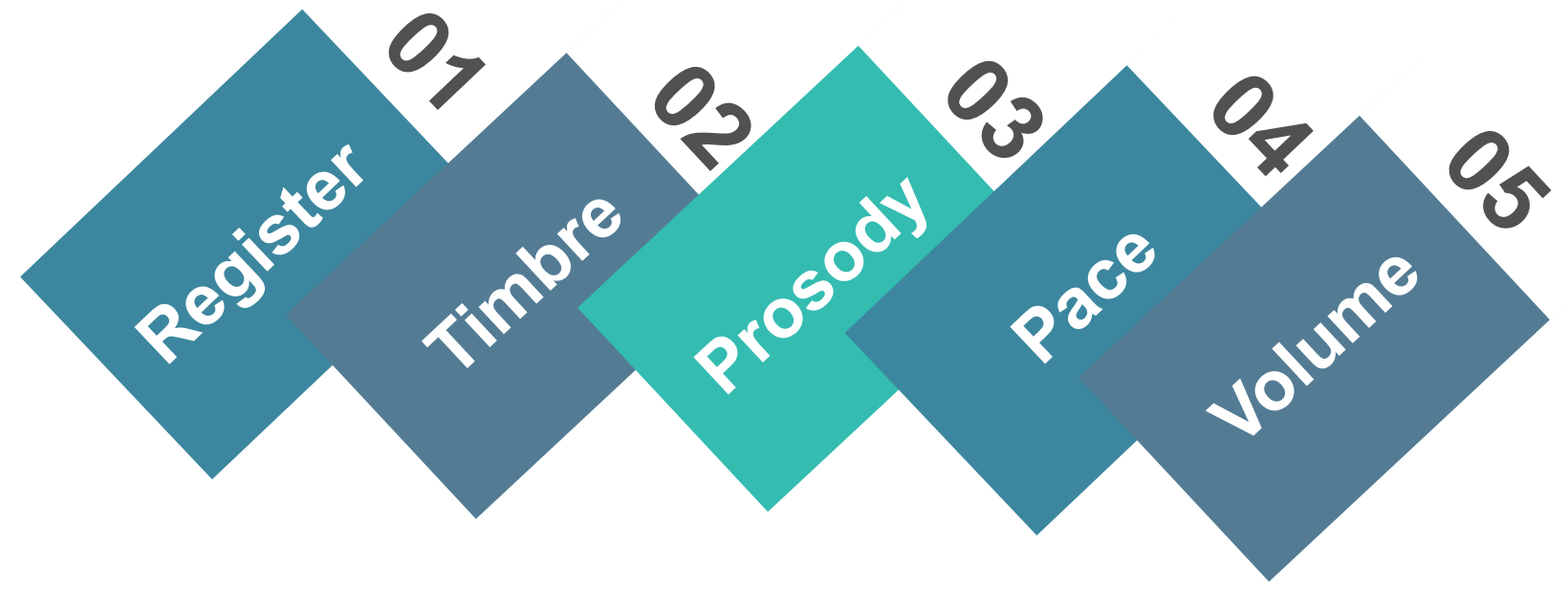
**Authenticity**

**Integrity**

**Love**

A cluster of overlapping circles in shades of teal and blue on the right side of the page, including one with a diagonal line pattern.





# Sodcasting



# Speaking Platforms

Standing on the Stage

Proposing Marriage

Asking for a Raise

Wedding Speeches

# Warming up Engine

Aaahh

Rrrrrr

Ba ba ba



Wee aww

La la la

Huuuu

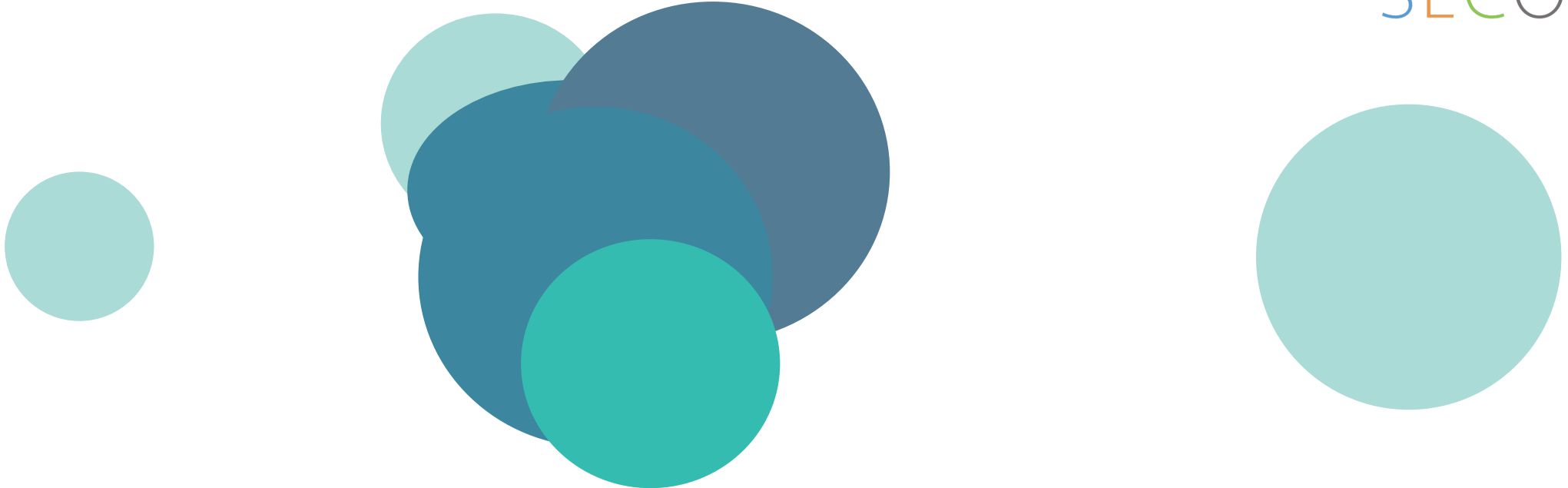
# The Power of Inner Voice

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What would the world be like if we were speaking powerfully to people who were listening consciously in an environment that would fit for this purpose?

That would be the world, so beautiful, where the power of inner voice will reflect your message.

And that is the idea worth spreading!



# NON-VERBAL COMMUNICATION



# What is your presentation persona?

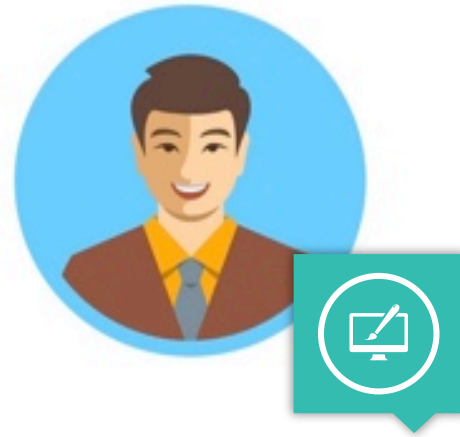




# SCHOLAR

BACKED BY YOUR OWN WISDOM





# CAPTIVATOR

CHARISMATIC PRESENTER WITH A  
NATURAL WITH NON-REHEARSED FLAIR

# Public Speaking Profile Tips Specific to You



**Durability**



**Response**



**Exploration**



**Sharing**

# Maximize Presentation Opportunity



- ◆ Be prepared for any moment you take centre stage

# Non-Verbal Communication



RARE

DESPISED

POLLUTED

BOUNDARY



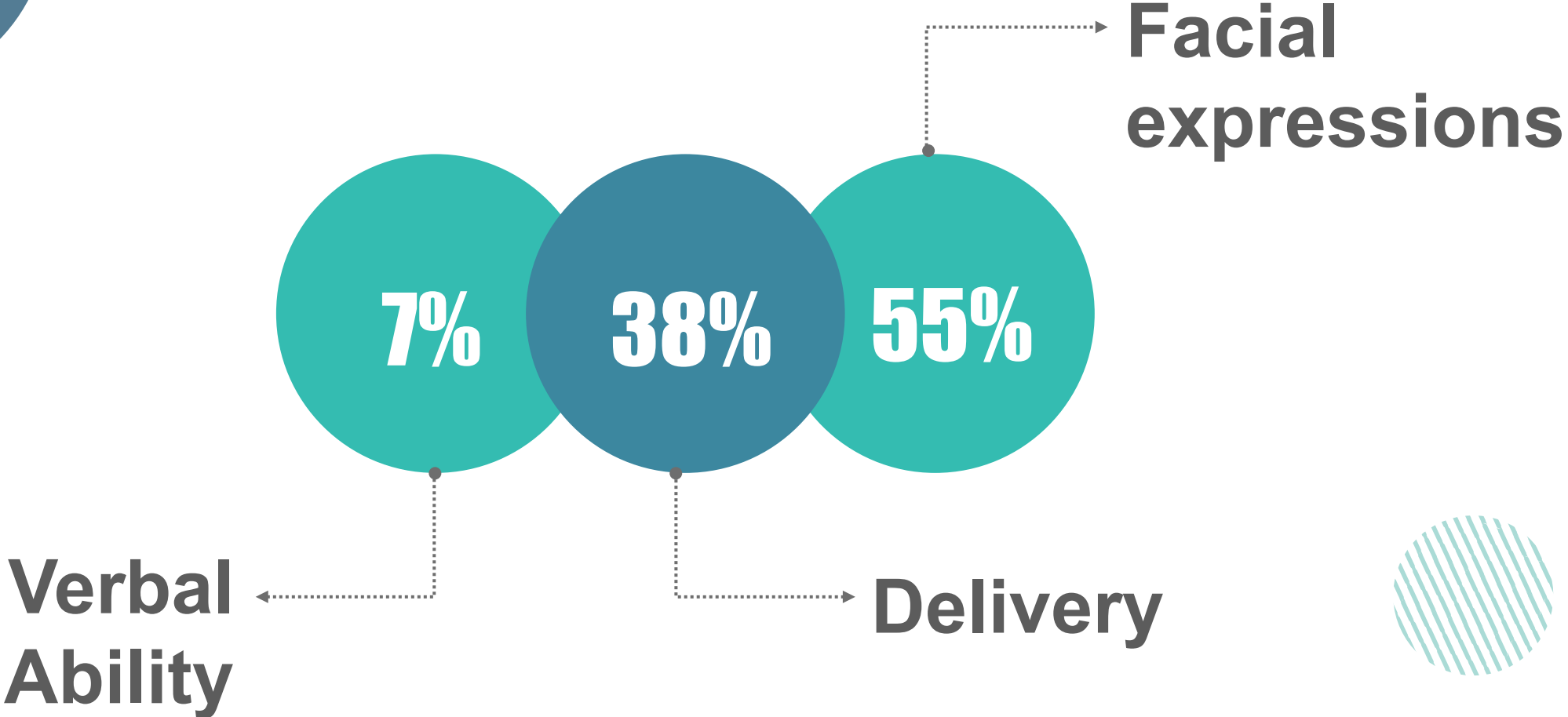


**‘What you do speaks so loudly  
that I can’t hear what you say’**

**--Ralph Waldo Emerson--**



# Interpreting Non-Verbal Communications



# Human Communication

## Sender

- Thinking
- Encoding
- Transmitting

## Receiver

- Perceiving
- Decoding
- Understanding



# Nonverbal Communication

- ◆ Clarity
- ◆ Communicate over distances

◆ Mixed Messages





# You Cannot **NOT** Communicate

- ◆ Body movement
- ◆ Personal space
- ◆ Touch
- ◆ Voice
- ◆ Environment
- ◆ Artifacts
- ◆ Physical Characteristics



# Body Movement

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## ◆ Gestures

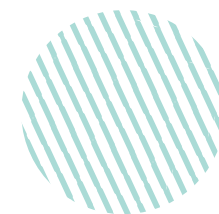


Hand Motions

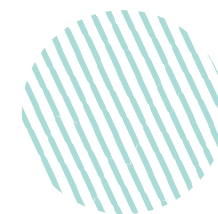
Referee in Sports



# Personal Space



# Personal Space



# Tactile Communication

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- ◆ Touch
- ◆ Handshake



# What you can tell from a person's:

- ◆ Voice
- ◆ Environment



# Artifacts

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- ◆ Clothing
- ◆ Jewellery
- ◆ Perfume
- ◆ Beauty Aids



# What do you think emojis were created?





# Non Verbal Activity

A

A: Have you seen my book? I can't remember where I put it.


A: The murder mystery. The one you borrowed.

A: No. It's the one you borrowed.

A: Maybe it's under the chair. Can you look?

A: How long are you going to be?

A: Forget it. I'll find it myself.



# Responses

◆ Dialogue:

B: Which one?

B: Is this it?

B: I did not!

B: OK – just give me a minute.

B: Geez, why so impatient?

B: I hate when you get bossy.

B: Wait – I found it!

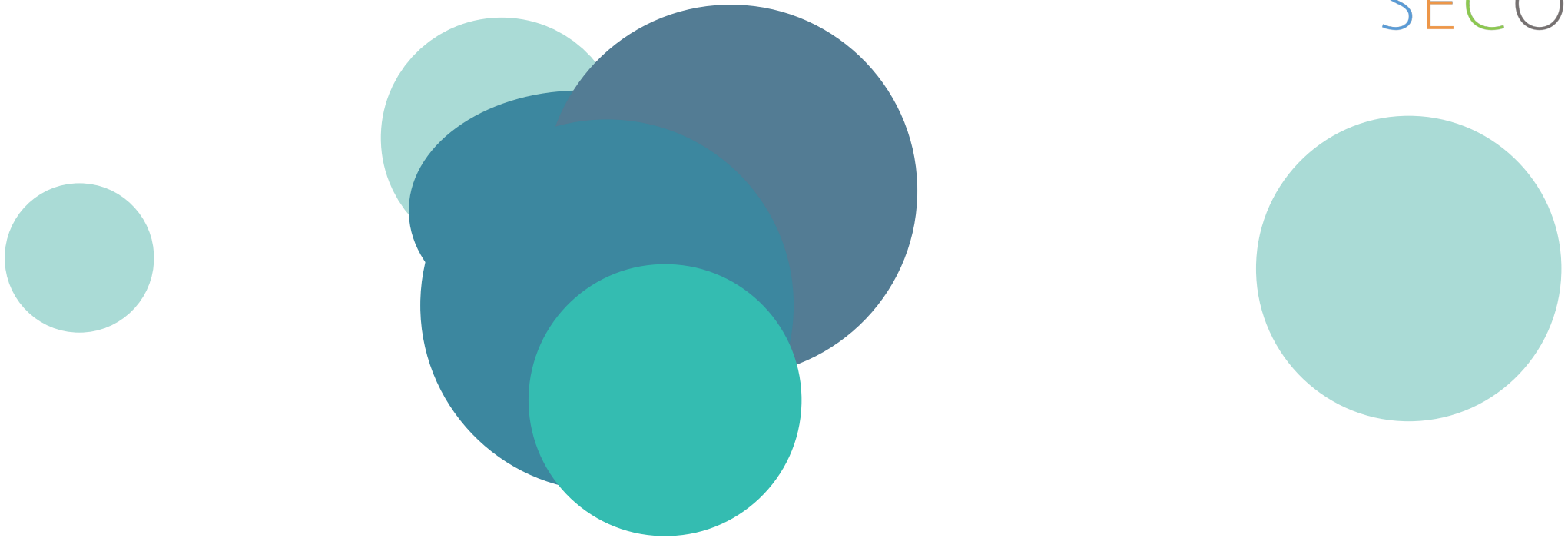
# Verbal and Non-Verbal Communication

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- ◆ Mindful
- ◆ Delicate interplay between verbal and nonverbal language.
- ◆ Verbal and nonverbal language
- ◆ Alignment
- ◆ Consistent

## Tip

- ◆ When you really want to evaluate your non verbal communication skills
- ◆ Just record yourself
- ◆ **Nail that smile!! 😊**



# Revolution in Presentation Skills



# Three important aspects that make the Stool Sturdy

Presentation as a Three-Legged Stool



# Power of Purpose

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- ◆ Purpose Statement
- ◆ Presenter's Focus
- ◆ Audience Focus from get go
- ◆ Presenters avoid data dump
- ◆ Shape your audience's expectation
- ◆ Overt commitment to achieving that purpose
- ◆ Credibility as a presenter

# Key Message Statement





# What are the attributes of good key messages?



Concise

01

Strategic

02

Relevant

03

Compelling

04

Simple

05

Memorable

06

Real

07

Tailored

08

# Format

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- ◆ Formatting helps us to bring structure and elaborate on our key message.
- ◆ It helps you to:
  - ◆ Prioritize and define information;
  - ◆ Ensure consistency, continuity and accuracy;
  - ◆ Measure and track success; and
  - ◆ Stay focused when speaking

# Developing Key Messages for Effective Communication

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◆ Purpose

◆ Format

◆ Audience

◆ Visuals

# Visual Impact

Audience Profile-  
results of my focus group



# Presentation

## 43% more effective with Visual

### Sea of Text? NO!



### Visuals? YES!



# Types of Visuals

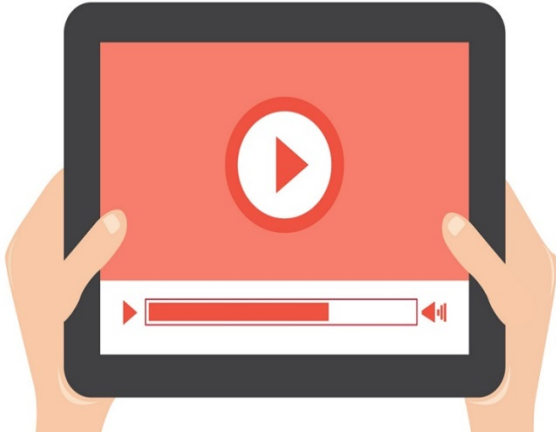
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# Types of Visuals



# Types of Visuals







# Revolution of Presentation Designer through PowerPoint, Keynote, Prezi and more...

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think



# Presentation

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## Growing Customer Lifetime Value with Best in Class Data Management Practices



Today's Host:  
**Scott Schell**  
[@Schell\\_Shocked](#)

Senior Manager, Global Customer Success  
Cisco Systems, Inc.



# Animation

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# Infographics



# Do's and Don't

## Do's

- ◆ Use a big enough font (minimum 20 pt)
- ◆ Keep the background simple
- ◆ Use animations when appropriate
- ◆ Make things visual

## Don't

- ◆ Make it so small you can't read it
- ◆ Use a fussy background image
- ◆ But don't over-do the animation – it gets distracting
- ◆ Use endless slides of bulleted lists that all look the same

# Brilliance in Design



**The Eye-catching Quotient**



**Ideas become Appealing**

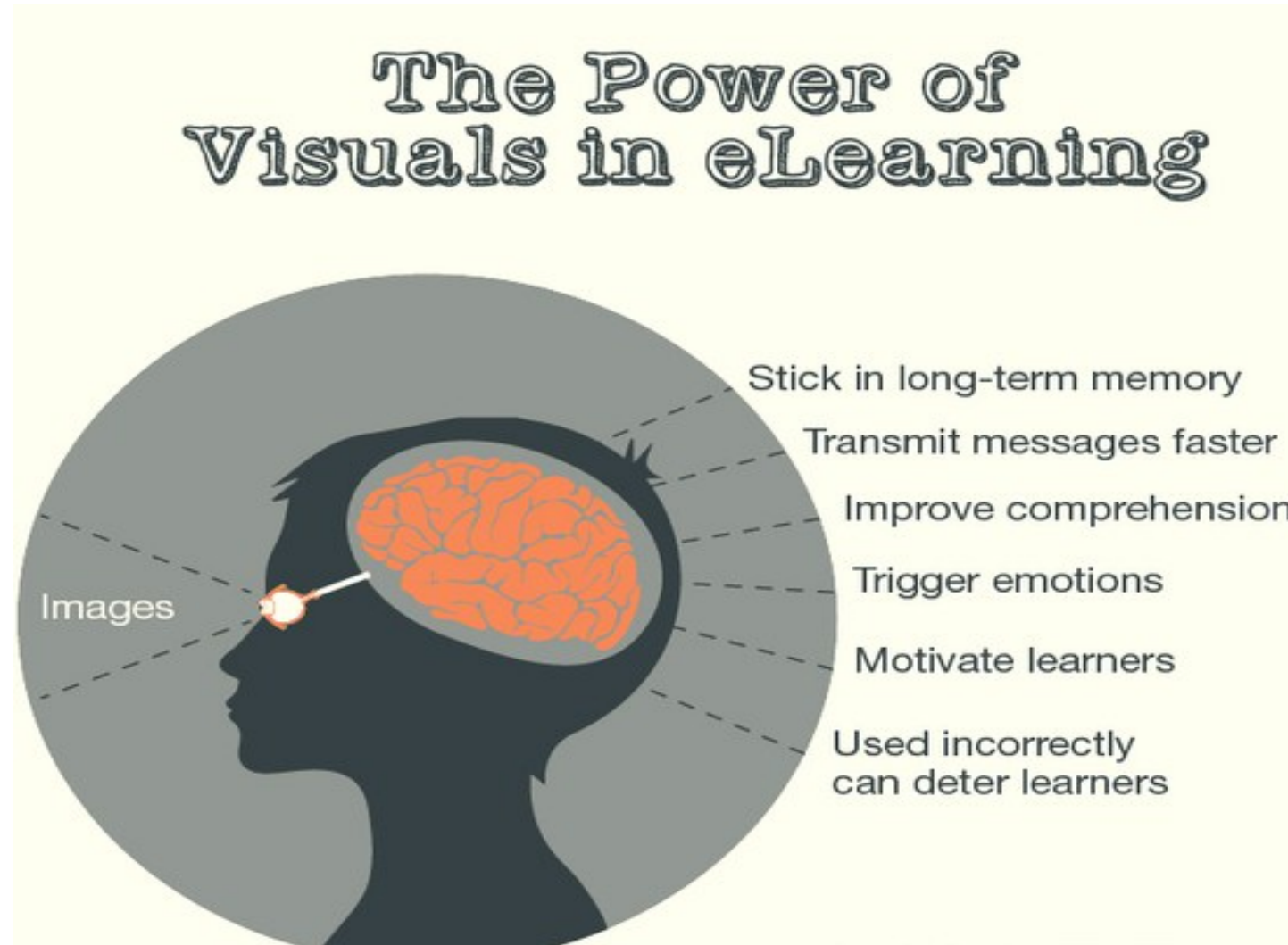


**Easy to understand**



**Highlights Key Points**

# The Power of Visuals in e-learning





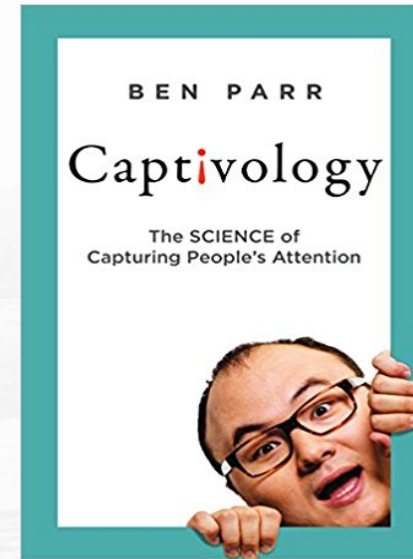
# The Power of Visual Learning

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- ◆ Sticks in long term memory
  - ◆ Transmits message faster
  - ◆ Improves comprehension
  - ◆ Triggers emotions
  - ◆ Motivates learners
- BUT**
- ◆ Used incorrectly can deter learners

# Captivology

Proven  
Presentation  
Technique



Science of capturing audience's  
attention in PUBLIC Speaking

in · t · @

# Road to Captivology

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- ◆ Check your Ego at the Door
- ◆ Present When Your Audience isn't Tired
- ◆ Violate and Surprise Your Audience's Expectations Early

Take Out ALL Your Bullet Points

Emotional Stories, e.g. Trump Statistics

Record Your Presentations and Watch Them

# Road to Captivology

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- ◆ Count Your “Ums”
- ◆ Drop the Excuses
- ◆ Repeat Your Key Points
- ◆ Interact with your Audience
- ◆ Consider Design and Animations
- ◆ Sync with your content
- ◆ PRACTICE PRACTICE PRACTICE

# Human Voice – Who does this benefit?

- ◆ Believe in your idea because it will:
  - ◆ Brighten up someone else's day
  - ◆ Change someone else's perspective for the better
  - ◆ Inspire someone to do or think something differently

# A Good Speaker

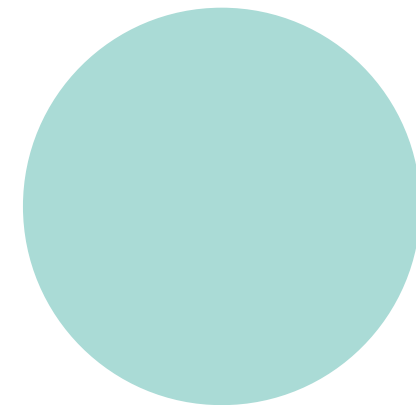
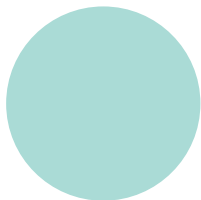
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To give a truly Great talk

Gift to others

Give yourself  
away

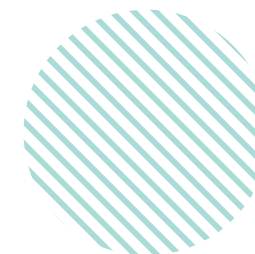
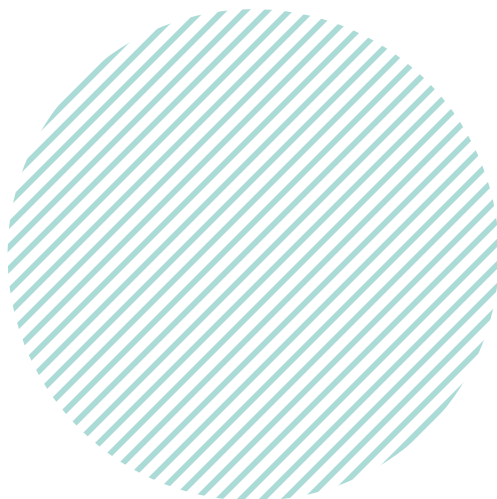
Voice and  
Words  
change  
Minds



# Presentation

Tristen Huang

**Beyond the Stage**



# BEYOND THE STAGE

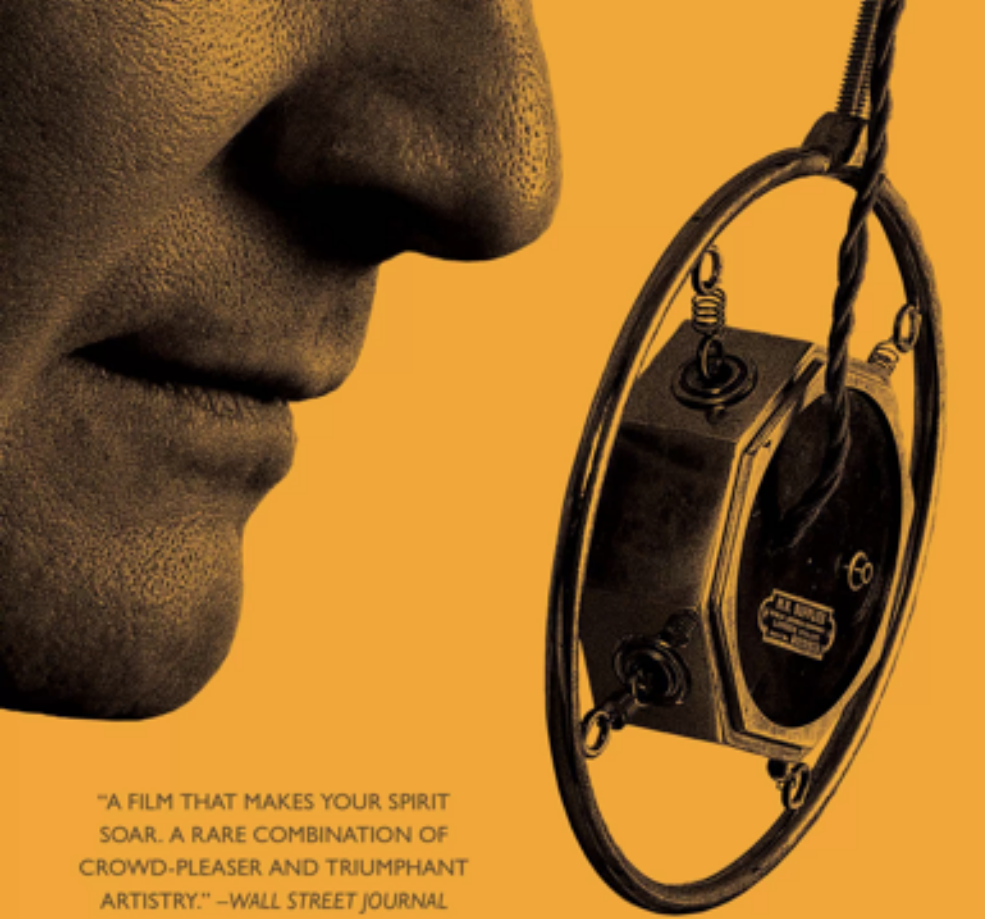










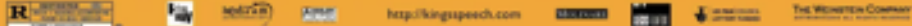


"A FILM THAT MAKES YOUR SPIRIT SOAR. A RARE COMBINATION OF CROWD-PLEASER AND TRIUMPHANT ARTISTRY." —WALL STREET JOURNAL

  
**THE KING'S SPEECH**

COLIN FIRTH • GEOFFREY RUSH • HELENA BONHAM CARTER

THE WEINSTEIN COMPANY and UK FILM COUNCIL. Present in association with MOMENTUM PICTURES, AEGIS FILM FUND, MOLINARE, LONDON FILMATION ENTERTAINMENT, A SEE SAW FILMS/BEGLAM PRODUCTION  
A FILM BY TOM HOOPER. COLIN FIRTH, GEOFFREY RUSH, "THE KING'S SPEECH" HELENA BONHAM CARTER, GUY PERCIE, TIMOTHY SPALL, DEEER JACOBY, JENNIFER EHLE and MICHAEL CAMRON. JOHN NINA GOLD  
MUSIC BY JONATHAN GROSS. COSTUME DESIGNER FRANCIS HANNON. HAIR AND MAKEUP JENNY BEAUM. EXECUTIVE PRODUCERS JAY DAVID HUBBARD and ALEXANDRE DESPLAT. PRODUCED BY JOHN BRADY COHEN, OSCAR PRODUCED BY PETER HESLOP, SIMON FISH  
CASTING BY GEOFFREY RUSH, TIM SMITH, PAUL BRITT, MARK FOLKNO, HARVEY PENKASTEN, BOB PENKASTEN. EXECUTIVE PRODUCERS DAVID SCUDLER, VIVIAN CANNING, EMILIE SHERMAN, GARETH UNWIN. DIRECTOR OF PHOTOGRAPHY TOM HOOPER

 <http://kingspeech.com>  The Weinstein Company

IN THEATERS THIS CHRISTMAS

What is this movie about?





# So what about us?



Unique

Unique

Unique

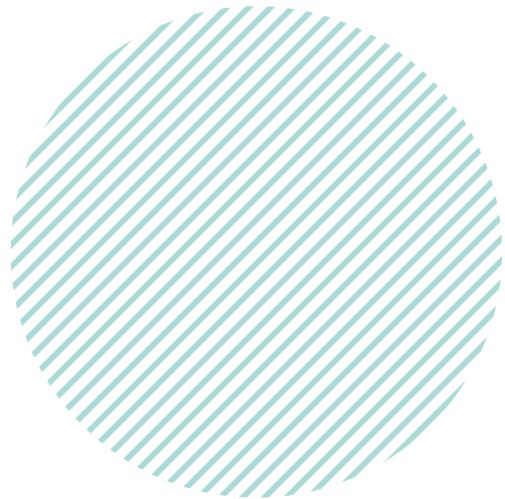
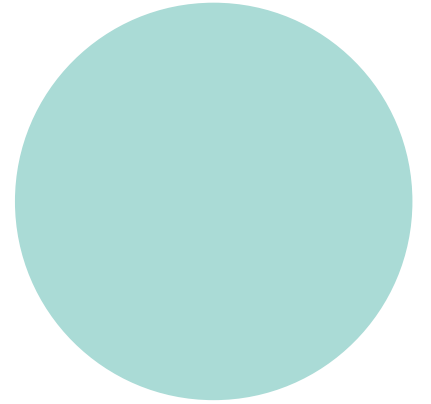
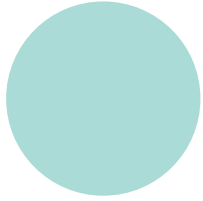





“Speakers who talk about what life has taught them never fail to keep the attention of their listeners.”

*DALE CARNEGIE*





# Evaluations



**‘Neither revolution nor reformation, can ultimately change our society, rather you must tell a more powerful tale, one so persuasive that it sweeps away the old myths and becomes a preferred story...?’**

**--Ivan Illich--**

